

September Media Release Archive

Emerald ASH Borer Concerns

CUDAHY – (September 14, 2009) -- Many Cudahy residents have been contacting the DPW with questions about the emerald ash borer, since the pest was confirmed in Franklin in August, 2009. **There have been no signs of emerald ash borer in Cudahy.** But if you have questions or concerns, check out these links from the UW Extension:

<http://www.uwex.edu/ces/cty/milwaukee/hort/documents/MCCEFactsheet.pdf>

<http://www.uwex.edu/ces/cty/milwaukee/documents/EABTreatments4Homeowners.pdf>

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South Milwaukee to Host Emergency Response Team Training Cudahy Residents Are Invited to Learn Disaster Survival and Rescue Skills

SOUTH MILWAUKEE – (September 16, 2009) – Could you take care of yourself, your family and your neighbors following a disaster? Life-saving survival and rescue skills will be the focus of a training course hosted by the City of South Milwaukee next month.

The Milwaukee County Sheriff's Office Emergency Management Bureau will conduct the 20 hour Community Emergency Response Team (CERT) training program at the South Milwaukee Fire Department (929 Marshall Court).

Three class sessions will be held Saturday, October 17th, Saturday, October 24th and Sunday, October 25th. They are free and open to all Milwaukee County residents and employees. Seating is limited – no more than 20 students will be admitted into the course. Applicants must be able to attend all three sessions, which will be held in the lower level of the fire station.

CERT training teaches skills such as:

- Personal disaster preparedness
- Fire safety
- Triage and first aid
- Light search and rescue
- Disaster psychology
- Terrorism awareness
- Team operations

The Los Angeles Fire Department developed the (CERT) concept to provide citizens with basic survival and rescue training in the event of an earthquake. The Federal Emergency Management Agency (FEMA) later adopted the program and expanded the CERT materials to apply to **all** hazards.

For more information about next month's training course or to fill out an application, go to the City of South Milwaukee's website, www.ci.south-milwaukee.wi.us or the City of Cudahy's website, www.ci.cudahy.wi.us.

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Cudahy Mayor Ryan McCue to Hold Town Hall Meetings on City Budget

CUDAHY – (September 5, 2009) – Citizens interested in learning more about the 2010 City of Cudahy budget will be able to do so at three town hall meetings in September.

The meetings are scheduled for Saturday, September 12 at 9:00 a.m., Monday, September 14 at 10:00 a.m. and Monday, September 21 at 6:00 p.m.

At each town hall meeting Mayor Ryan McCue will make a presentation about the budget and talk about challenges facing the city. Then he will take questions and comments from citizens.

All three meetings will be held in the Common Council Chambers at City Hall, which is located at 5050 South Lake Drive.

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Applicants Needed for Design Review Board

CUDAHY – (September 1, 2009) -- Cudahy Mayor Ryan McCue is seeking qualified applicants to fill vacancies on the city's Design Review Board.

Interested applicants must be Cudahy citizens with training, education and/or experience in matters of design and aesthetic judgment. Professionals such as building architects, landscape architects, urban design planners and artists are encouraged to apply.

Applicants should bring letters of interest, including related education and work experience, to Cudahy City Hall, 5050 South Lake Drive. Letters can also be e-mailed to Mayor McCue at mccuer@ci.cudahy.wi.us.

Members of the Design Review Board are appointed by the Mayor and confirmed by the Common Council. They serve staggered terms of three years.

The board reviews building architecture, site plan design, signage and landscaping in Cudahy.

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Key Small Business Issues to Be the Focus of Seminars on the South Shore

CUDAHY – (September 8, 2009) -- The South Shore Center for Economic Advancement (SSEAC) is now offering a full series of seminars on key issues facing small businesses today. The seminars are open to any small business owner in Milwaukee County, in business before June 2008. Registration fees are nominal.

Among the topics: "Leveraging Social Media to Grow Sales", "Using Financial Statements to Improve Your Profitability", "Website Strategies", "Using Email to Reach Your Market" and "Human Resources Challenges".

"We want all small business owners in Milwaukee County to consider taking advantage of these workshops," said City of Cudahy Director of Economic Development Lara Fritts. "But we're especially interested in helping business owners along the south shore use every tool and technology available to grow and become more profitable."

The small business workshops will be held at various locations in Cudahy, St. Francis and South Milwaukee. They will be presented by professionals considered experts in their field. For seminar and registration information, go to <http://www.cudahy4business.com/resources/seminarinfosheetpublishing4.doc>.

Meanwhile, applications are still being accepted for the first SSEAC workshop offered for budding entrepreneurs. Entitled "First Steps to Entrepreneurship", the class will be held Thursday, September 24th from 5:30 until 8:30 p.m. at the St. Francis Library (4230 S Nicholson Ave).

Participants will learn how to identify the risks and rewards of starting a business, as well as the various business options and marketing tactics available. They will also receive tools to calculate start-up costs, discover the value of a business plan, explore legal considerations and identify resources and next steps for starting a business.

To register, go to www.sce-sbdc.uwm.edu. First click on "Training Programs for Starting a Business" then click on "First Steps to Entrepreneurship Workshop". The St. Francis Library session can be found at the bottom of the page. Or, call the UWM Small Business Development Center at (414) 227-3240.

About the South Shore Center for Economic Development

A consortium including the cities of Cudahy, St. Francis and South Milwaukee and the UW-Milwaukee School of Continuing Education and the UWM Small Business Development Center (SBDC) started the economic advancement center in an effort to help small business owners, entrepreneurs and residents looking for work.

The SSEAC is being considered for a \$250,000 capacity building grant through the Department of Health & Human Services Administration for Children & Families. If awarded, the funding will be used to open a walk-in resource center in Cudahy.

The ultimate goal is to increase economic activity and grow employment throughout the south shore region.

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